



Rare Earth Elements: Small Market, Big Necessity



Adamas Intelligence

Q2 2019

This report and its contents are copyright and may not be reproduced or redistributed in part or whole without prior permission from Adamas Intelligence.

Apart from any use as permitted by law, all rights pertaining to this publication are reserved by Adamas Intelligence and associated copyrights are strictly enforced.

Lead Author:

Ryan Castilloux, BSc, MBA

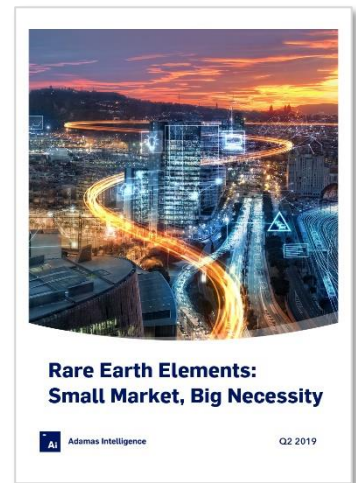
Managing Director

Email: info@adamasintel.com

Phone: +1 347-708-0054



Adamas Intelligence



Copyright © Adamas Intelligence 2019

Forward Looking Statements:

This report contains “forward-looking statements” – that is, statements related to future events. In this report, forward-looking statements address our expectations of future production, supply, demand, consumption, sales, and pricing within parameters defined by stated scenarios, and often contain words such as “forecast”, “project”, “expect,” “anticipate,” “intend,” “plan,” “believe,” “seek,” “see,” or “will.” Forward-looking statements by their nature address matters that are, to different degrees, uncertain.

A number of future uncertainties exist that could cause actual results to be materially different than those expressed in our forward-looking statements. Readers are responsible for assessing the relevance and accuracy of these forward-looking statements. Adamas Intelligence will not be liable for any loss, damage, cost, or expense incurred or arising by any reason of any person or business using or relying on forward-looking statements in this report.

At the time of this report’s publication, neither the author nor any other employees of Adamas Intelligence owned shares or stock options in any publicly-traded or privately-owned companies mentioned herein.

CONTENTS

Rare Earth Elements: Small Market, Big Necessity	3
Terminology and Abbreviations	3
Rarely Enriched in Nature	4
Compliant Mineral Reserves by Region	5
Non-Compliant Mineral Reserves by Region.....	6
Global Rare Earth Production in 2018.....	7
Eight End-Use Categories.....	8
Global Rare Earth Consumption in 2018	9
Additional Reading: Rare Earth Pricing Outlook.....	10
About Adamas Intelligence.....	10

Rare Earth Elements: Small Market, Big Necessity

Compared to similarly-abundant elements in nature, such as copper, lead, and tin, global annual production of rare earth elements is notably low.

Nevertheless, rare earth elements have become critical enablers of technologies at the heart of clean energy initiatives worldwide, as well as ubiquitous gadgetry and electronics that have pervaded modern society.

Rare earth elements are used in small, but often necessary, amounts in hundreds of different technologies, materials, and chemicals worldwide in commercial, industrial, social, medical, and environmental applications.

In just a period of decades, rare earth elements have seeped deeply into the fabric of modern technology and industry and have proven exceptionally challenging to duplicate or replace.

Terminology and Abbreviations

On the Periodic Table of Elements, rare earth elements include the lanthanide series, plus yttrium and scandium (see Figure 1).

Yttrium is classified as a rare earth element because of its similar ionic radius to the lanthanides, as well as its similar chemical properties, whereas scandium is classified as a rare earth element because of its tendency to concentrate into many of the same minerals.

Figure 1: Rare earth elements include the lanthanide series plus scandium and yttrium

Lanthanide Series																
21	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	39
Sc	La	Ce	Pr	Nd	Pm	Sm	Eu	Gd	Tb	Dy	Ho	Er	Tm	Yb	Lu	Y
	Light REEs (LREEs)								Heavy REEs (HREEs)							

Rare earth elements are arbitrarily classified as light rare earth elements or oxides (LREEs or LREOs) or heavy rare earth elements or oxides (HREEs or HREOs) based on their electron configurations.

Simply put, LREEs have an increasing number of unpaired electrons in their 4f shells, starting at lanthanum, which has zero unpaired electrons, through to gadolinium, which has seven unpaired electrons.

HREEs, on the other hand, have paired electrons - a clockwise and counter-clockwise spinning electron. Yttrium's physical properties and chemical reactivity resemble those of HREEs, thus it is categorized as such.

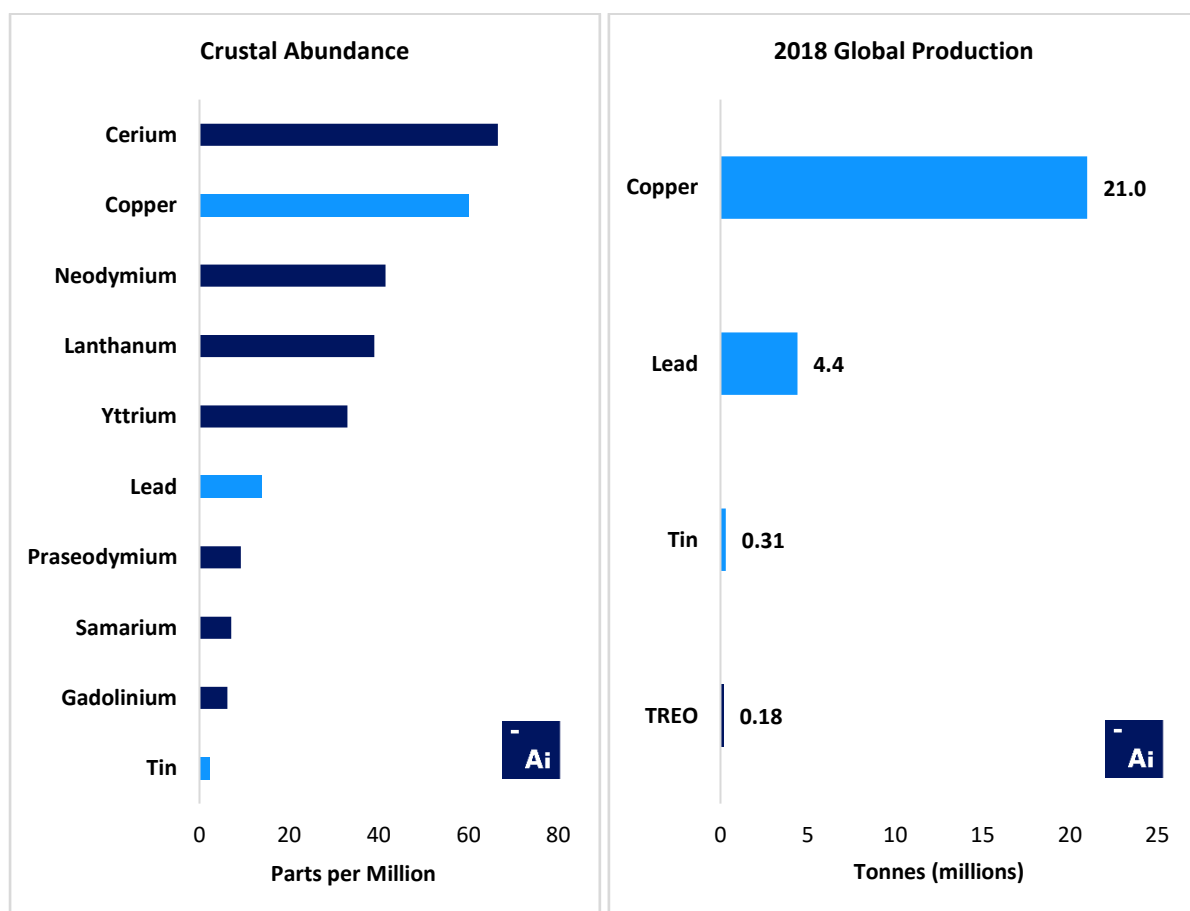
Rarely Enriched in Nature

Despite the misleading moniker, rare earth elements are not remarkably rare in nature, but rather are rarely concentrated into economically-significant amounts for extraction and processing owing to certain physical and chemical characteristics that promote their broad dissipation in most rock types.

In fact, cerium is more abundant in the Earth's crust than copper; neodymium, lanthanum and yttrium are more abundant than lead; and praseodymium, samarium and gadolinium are more abundant than tin (see Figure 2 – LHS).

Despite this fact, there were only 184,000 tonnes of all 17 REOs combined ("TREO") produced globally in 2018 versus 21 million tonnes of copper, 4.4 million tonnes of lead and 310,000 tonnes of tin in the same year (see Figure 2 – RHS).

Figure 2: Global production of REEs is remarkably low compared to similarly-abundant elements



Source: Adamas Intelligence research, USGS, Jefferson Lab

Compliant Mineral Reserves by Region

Globally, there are 17 compliant rare earth Mineral Reserves located in 10 nations on five continents.

All of the Mineral Reserves were estimated within the last fifteen years and comply with National Instrument 43-101 (“NI 43-101”) or Joint Ore Reserves Committee (“JORC”) standards of disclosure for mineral projects, or South African Code for the Reporting of Mineral Resources and Mineral Reserves (“SAMREC”).

The 17 compliant Mineral Reserves collectively amount to 694.86 Mt of mineralized material containing 1.22 wt. % TREO, equal to 8.49 Mt of TREO in-situ (see Figure 3).

By virtue of the numerous advanced rare earth projects it hosts, Australia’s five rare earth Mineral Reserves contain 30% of the world’s in-situ TREO hosted in compliant Mineral Reserves.

Owing to its large mass, Greenland’s one rare earth Mineral Reserve holds 18% of the world’s in-situ TREO contained in compliant Mineral Reserves.

Similarly, the U.S.’ two rare earth Mineral Reserves also contain 18% of the world’s in-situ TREO hosted in compliant Mineral Reserves.

Tanzania’s single rare earth Mineral Reserve hosts 10% of the world’s in-situ TREO contained in compliant Mineral Reserves, and South Africa’s two Mineral Reserves host an additional 10% (see Figures 3).

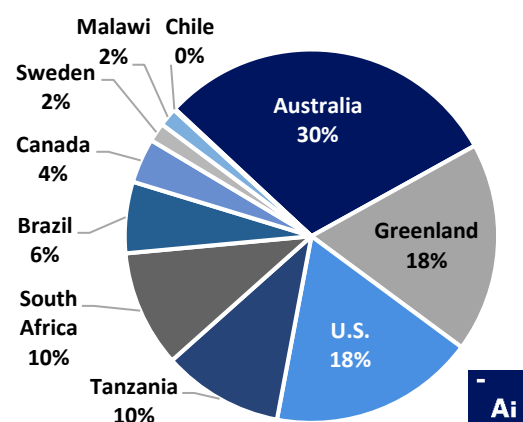
Brazil’s one rare earth Mineral Reserve hosts 6% of the world’s in-situ TREO contained in compliant Mineral Reserves, and Canada’s two rare earth Mineral Reserves contain 4% of the world’s in-situ TREO contained in compliant Mineral Reserves.

Lastly, Sweden’s one rare earth Mineral Reserve, Malawi’s one rare earth Mineral Reserve, and Chile’s one rare earth Mineral Reserve host 2%, 2% and 0.1%, respectively, of the world’s in-situ TREO contained in compliant Mineral Reserves (see Figures 3).

Figure 3: Compliant global rare earth reserves base by nation

Country	In-situ TREO in Compliant Reserves (Mt)
Australia	2.55
Greenland	1.54
U.S.	1.51
Tanzania	0.89
South Africa	0.86
Brazil	0.53
Canada	0.33
Sweden	0.14
Malawi	0.14
Chile	0.01
World	8.49

Source: Adamas Intelligence research (2019)



Non-Compliant Mineral Reserves by Region

Non-compliant rare earth mineralization has been abundantly documented and is often referred to as “resources” or “reserves” by the media or other industry stakeholders, fostering confusion as to what the terms ‘resources’ and ‘reserves’ refer to in any given instance.

Moreover, practices exist for estimating “undiscovered mineral resources”, such as that defined by Singer and Menzie (2010), and are used by the U.S. Geological Survey (“USGS”) and other industry tracking organizations to assess and estimate national information on mineral reserves worldwide.

Because comprehensive evaluations that apply the same set of criteria to deposits in all geographic areas are not conducted, industry tracking organizations, such as the USGS and Geoscience Australia, utilize a combination of national resource/reserve estimates compiled by countries, as well as assessment information provided by governments, academic articles, company reports, presentations, trade journal articles, and other seemingly-reliable sources of information to estimate national and global resource and reserve bases.

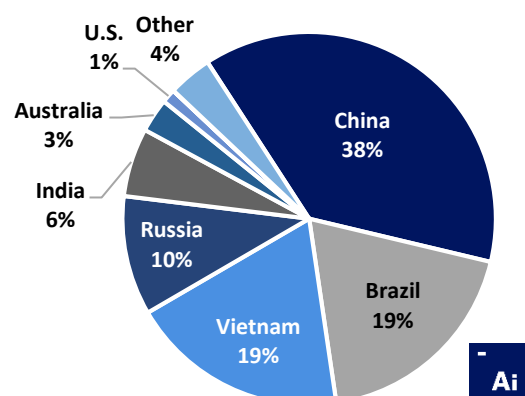
The global reserves base estimated by the USGS (see Figure 4) amounts to 120.00 Mt of in-situ TREO, including 44 Mt of non-compliant in-situ TREO in China, 22 Mt of non-compliant in-situ TREO in Vietnam, 12 Mt of non-compliant in-situ TREO in Russia and around 7 Mt of non-compliant in-situ TREO in India, suggesting the USGS estimates only account for a maximum of 35 Mt of in-situ TREO contained in compliant Mineral Resources and/or Mineral Reserves.

Of the 120.00 Mt of in-situ TREO estimated by the USGS to exist in mineral reserves globally, 38% is estimated to be in China, 19% is estimated to be in Brazil, 19% is estimated to be in Vietnam, 10% is estimated to be in Russia, 6% is estimated to be in India, 3% is estimated to be in Australia, 1% is estimated to be in the U.S., and the remaining 4% is estimated to be hosted in “other countries”, presumably dominated by Canada and Greenland (see Figure 4).

Figure 4: Non-compliant global rare earth reserves base by nation

Country	In-situ TREO in Unofficial Reserves (Mt)
China	44.00
Brazil	22.00
Vietnam	22.00
Russia	12.00
India	6.90
Australia	3.40
U.S.	1.40
Malaysia	0.03
Other Countries	4.40
World	120.00

Source: USGS 2019 Rare Earths Mineral Commodity Summary



Global Rare Earth Production in 2018

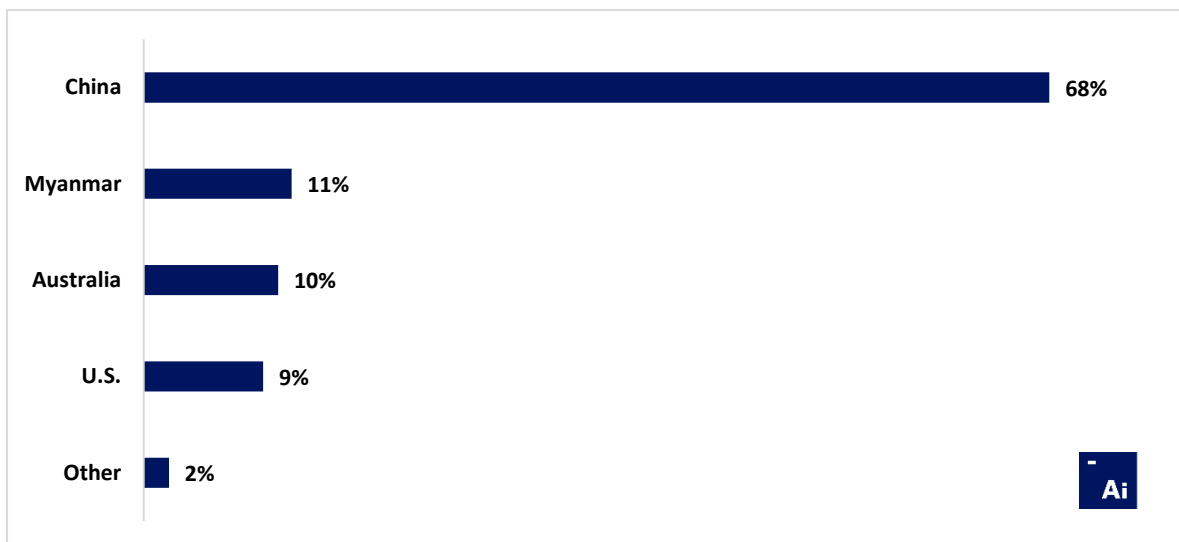
In 2018, we estimate that global mine production of TREO (and TREO equivalent) amounted to 184,000 tonnes – an increase of 21% over the year prior due to substantial production hikes in China, Myanmar and the U.S.

Despite possessing just 38% of the world’s non-compliant rare earth reserves, Adamas Intelligence estimates that China was responsible for 68% of global primary TREO production in 2018 (and nearly 100% of global secondary TREO production), Myanmar was responsible for 11%, Australia was responsible for 10%, the U.S. contributed 9%, and 2% came from other nations (see Figure 5).

Moreover, we estimate that light rare earth oxides (“LREOs”) made up 90% of global primary TREO (and TREO equivalent) production in 2018 and heavy rare earth oxides (“HREOs”) made up the remaining 10% - nearly all of which was mined and processed in China.

In total, we estimate that the value of global primary TREO (and TREO equivalent) production amounted to US \$3.24 billion in 2018, an increase of 13% over the value produced the year prior.

Figure 5: Global primary TREO production share by country in 2018



Source: Adamas Intelligence research

Eight End-Use Categories

Rare earth elements are used in hundreds of unique end-uses and applications that collectively fall into one of eight end-use categories: 1.) Battery Alloys, 2.) Catalysts, 3.) Ceramics, Pigments and Glazes, 4.) Glass Polishing Powders and Additives, 5.) Metallurgy and Alloys, 6.) Permanent Magnets, 7.) Phosphors, and 8.) Other End-Uses and Applications (see Figure 6).

Figure 6: Rare earth applications and end-uses fall into one of eight end-use categories

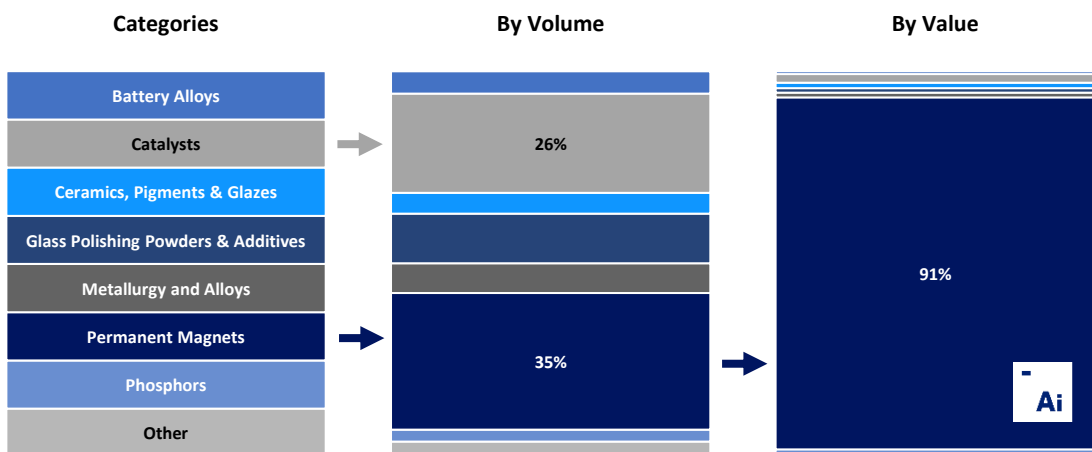
End-Use Category	Description
Battery Alloys	Rare earth elements are used to produce anode materials for nickel-metal hydride (“NiMH”) batteries. NiMH batteries are used in hybrid electric vehicles, consumer electronics, cordless shavers, cordless power tools, baby monitors and other applications of rechargeable batteries.
Catalysts	Rare earth elements, such as cerium and lanthanum, are used in catalytic converters of gasoline- and diesel-powered vehicles, as well as fuel cracking catalysts and additives used by oil refiners to break down crude oil into lighter distillates, such as gasoline, diesel, kerosene and more.
Ceramics, Pigments and Glazes	Rare earth elements are used to produce decorative ceramics, functional ceramics, structural ceramics, bio ceramics and many other types of ceramics used in everything from jet engine coatings to ceramic cutting tools, dental crowns, ceramic capacitors, ceramic tiles, and more.
Glass Polishing Powders and Additives	Rare earth elements, such as cerium, are used to polish optical glass, hard disk drive platters, LCD display screens and gemstones, among a long list of applications. Cerium is also used as an additive in UV-filtering glass and container glass, whereas lanthanum, yttrium and gadolinium are used to produce high quality optical glass used in camera lenses, microscopes and telescopes.
Metallurgy and Alloys	Rare earth mischmetal (a mixture of light REE metals) is used during production of some types of steel, as well as ductile iron making. Rare earth elements are also used to produce a variety of different alloys, such as ferro-cerium, ferro-holmium, ferro-gadolinium, ferro-dysprosium and a growing list of others.
Permanent Magnets	Rare earth elements are used to produce high-strength permanent magnets that have enabled the production of ubiquitous gadgets and electronics, such as mobile phones and laptops, as well as power dense energy-efficient electric motors and generators used in electric vehicles, wind power generators, energy efficient appliances and hundreds of other applications.
Phosphors	Rare earth elements are used in phosphors for energy efficient lamps, display screens and avionics, and are added to fiat currency in some nations as an anti-counterfeit measure.
Other	Aside from the above described end uses and categories, rare earth elements are used in a long list of other end uses and applications, including many in defense, medicine, agriculture, high-tech and chemical industries.

Source: Adamas Intelligence

Global Rare Earth Consumption in 2018

By volume, permanent magnets and catalysts were collectively responsible for over 60% of global TREO consumption in 2018 (see Figure 7). However, by value, permanent magnets alone were responsible for over 90% of the total value of global TREO consumption last year (see Figure 7) and this share is poised to expand further as demand (and prices) for neodymium, praseodymium, dysprosium and terbium continue to rise strongly in the years ahead.

Figure 7: Permanent magnets and catalysts are the largest rare earth demand drivers

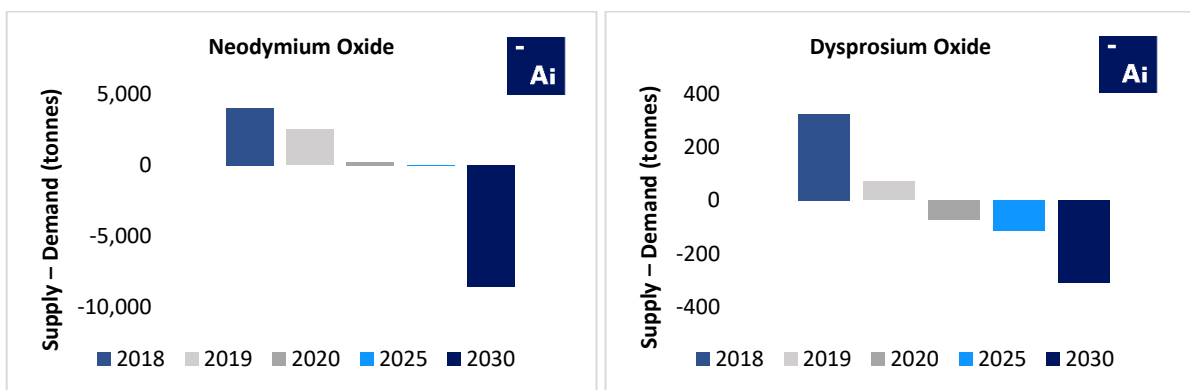


Source: Adamas Intelligence

Not only does demand for neodymium, praseodymium, dysprosium and terbium make up the lion's share of global value today, but in the years ahead demand for these four rare earth elements is expected to grow faster than demand for all other rare earth elements, challenging the ability of the supply-side to keep up.

As shown in Figure 8, Adamas Intelligence forecasts that global annual demand for neodymium oxide and dysprosium oxide (or oxide equivalents) will substantially exceed global annual production by 2030, leading to the depletion of historically-accumulated inventories and, ultimately, shortages of these critical magnet materials if additional sources of supply are not developed.

Figure 8: The supply-side will struggle to keep up with rising demand for neodymium and dysprosium



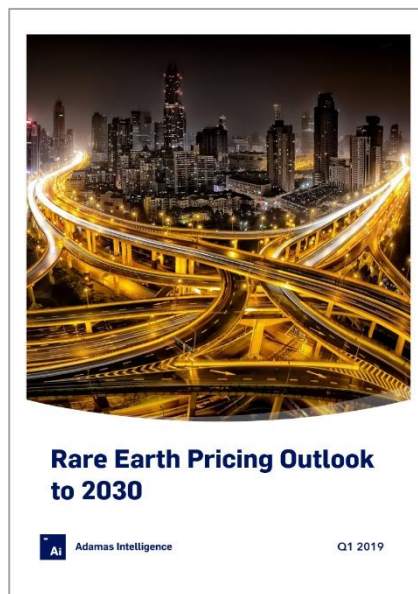
Source: Adamas Intelligence

Additional Reading: Rare Earth Pricing Outlook

For more information on the outlook for rare earth supply, demand and prices in the years ahead, we recommend Adamas Intelligence's recent "[Rare Earth Pricing Outlook to 2030](#)" report.

Rare Earth Pricing Outlook to 2030

Published: April 2019



About Adamas Intelligence

Adamas Intelligence is an independent research and advisory firm that helps clients make informed decisions involving strategic metals and materials, such as rare earth elements and battery metals and materials.

We empower clients on six continents with the data-backed insight, analysis and foresight they need to capitalize on emerging trends and new business opportunities.

Visit our website or contact us today to discuss how we can assist your organization.

www.adamasintel.com

info@adamasintel.com